

## **Business Planning Projects**

Projects are intended to assist entrepreneurs, and potential entrepreneurs who require a full and properly developed business, export and/or marketing plan in order to:

- Ensure that all aspects of the business proposal have been considered and properly investigated;
- Ensure that they have a clear understanding of all issues and potential problems; and
- Raise their potential in gaining access to the required financing in a timely manner.

### **Eligible Activities:**

To provide assistance to private sector for-profit businesses that require assistance in the research, development and finalization of their business, export and/or marketing plan, and can demonstrate that they have both the ability and resources to implement their proposal.

Applicants are expected to exercise good judgment when selecting their consultant; the consultant should be experienced, professional, and recognized as providing high quality work.

### **Eligible Costs:**

Up to \$5,000 can be made available to assist with the costs of an arms-length consultant. Total assistance will not normally exceed 90% of the consultant's cost, and will be based on demonstrated need.

Applicants are expected to be highly involved in the business planning process in order to have a good understanding of the final plan.

*All projects must be completed and funds disbursed by February 25, 2011*

### **Proposal Requirements:**

A formal application is required for each project. Applications will be received until October 15th, 2010 or until program is fully subscribed.

**For additional information contact:  
Lloyd Beverly, Program Coordinator  
Tel: 613-283-7002 ext. 106 (888-784-7605) Fax: 613-283-7005  
lloyd@valley.on.ca**